

Jayashree S

Assistant Manager – Sales & Marketing

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Professional Summary

Results-driven Assistant Manager – Sales & Marketing with 4+ years of experience managing end-to-end B2B sales cycles across domestic and international markets. Proven track record of generating high monthly revenue through strategic client engagement and deal closures.

Professional Experience

Relationship Executive – Personal Loan Process

RK Enterprises (Channel Partner for HDFC Bank)

05/01/2021 – 10/02/2022 | Bengaluru, India

- Managed end-to-end personal loan processing for clients aligned with HDFC Bank
- Generated leads through fieldwork, referrals, and customer interactions
- Assessed customer eligibility and handled documentation
- Coordinated with bank officials for loan approvals and disbursement
- Maintained strong customer relationships for repeat business
- Achieved monthly targets through successful loan conversions
- Guided clients on loan products, interest rates, and repayment options
- Ensured compliance with banking policies and standards

Assistant Manager – Sales & Marketing

Asia Business Outlook & SiliconIndia

03/2022 – Present | Bengaluru, India

- Managing B2B sales, client engagement, and revenue generation across markets