

# Akshay Rokade

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## CAREER OBJECTIVE

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To be associated with a progressive and professional organization with challenging and responsible opportunity to utilize my strength and skills towards organization and personal growth.

## SKILLS

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Interact with guest easily ability to work under pressure, Self-motivation, Adaptability, Quick-learner.

## EXPERIENCE

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Worked with Truefitt&hill (Lokhandwala, Andheri)  
Designation: Assistant Store Manager  
Duration: 25<sup>th</sup> Oct 2025 – 17<sup>th</sup> Feb 2026

- Supported the Store Manager in daily salon operations, ensuring smooth workflow and high service standards
- Supervised and coordinated a team of hairstylists, beauticians, and front desk staff.
- Managed appointment scheduling, walk-ins, and customer flow to maximize efficiency and revenue
- Monitored inventory levels, ordered supplies, and maintained stock accuracy
- Trained new staff on service protocols, hygiene standards, and customer engagement practices
- Handled cash transactions, billing, and daily financial reporting
- Analyzed sales performance and provided input to improve profitability and service quality

Worked with Geetanjali Salon (Lokhandwala, Andheri)  
Designation: Desk executive  
Duration: March 2023 – 10<sup>th</sup> Oct 2025.

- Responsible for all facets of the business including marketing, sales, and operations.
- Handled customer complaints and resolved issues in a professional and timely manner.
- Committed to maintaining Professional relationships to increase profitability and drive business results.
- Greeted guests and offered refreshments upon arrival. Answered incoming calls and scheduled appointments. And Maintained a clean and organized reception area.
- Develop and implement marketing strategies to attract new clients and retain existing ones.
- Oversee day-to-day salon operations, ensuring optimal client experience and satisfaction.

Worked with The Bombay Swadeshi Store Ltd (Standalone Store Juhu)  
Designation: Sr. CSE  
Duration: Jun 2019 – Feb 2023.

- Responsible for ensuring smooth running of daily operations and solving customer issues on a daily basis.
- Responsible for ensuring maximum efficiency (Fill Rates-Stock Fill/Case Fill).
- Coordinating the in-store promotional activities for new arrivals & special products.

**Worked with WH Smith – India (Mumbai International Airport)**

**Designation: C.S.A**

**Duration: Apr 2018 – Mar 2019.**

- Assisting and guiding customers in relation the brand.
- Achieving the store target.
- Assisting in Visual Merchandising

**Worked with AVA merchandising Solution Pvt. Ltd (Mumbai International Airport)**

**Designation: Sales Officer**

**Duration: May 2016 – Feb 2018.**

- Informs customer by explaining procedures; answering questions providing information.
- Accomplishes sales and organization mission by completing related results as needed

## **EDUCATION**

Degree/Course	Institute/College	University/Board
SSC	Hume High school	Maharashtra board
HSC	Hume Jr College	Maharashtra board

## **COMPETENCY**

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- Visual Merchandising (VM)
  - Can Manage Store.
  - Smoothly operate POS/SAP.
  - System Knowledge (MS office & Excel 2010).
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## **STRENGTHS**

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- Communication Skills. Flexibility Learning Agility.

## **AREAS OF INTERESTS**

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- Sales & Promotion.
- Store Look and Feel.

## **HOBBIES**

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Cricket & Swimming.

## **PERSONAL DETAILS**

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Address	Room:18 building: 10 2th floor Tarwala building Nagpada near anukool gas service Mumbai, Maharashtra, 400008
Date of Birth	26/09/1994
Gender	Male
Nationality	Indian
Marital Status	Single
Languages Known	English, Hindi, Marathi &Konkani

**Akshay Rokade**