



# PRASHANT MISHRA

## DIGITAL MARKETER

I am Prashant Mishra, a certified digital marketer with 1.6 year of experience in managing social media, executive Google Ads and Facebook Ads campaigns, and enhancing brand visibility through social media and creative content. With expertise in photoshoot and video editing, I have successfully led teams, coordinated with clients, and delivered impactful digital marketing solutions. My goal is to drive business growth through innovative online strategies.

## WORK EXPERIENCE

### Aouraa Production

OCT 2024- PRESENT

#### Social Media & Video Editor

- Managing social media profiles and driving engagement through strategic campaigns.
- Photoshoot and video editing through Capcut / Inshot / Picart
- Curating and optimizing content to enhance brand presence across digital platforms.

### Team with Someone

June 2023 - Sep 2024

#### Social Media Executive & Video Editor

- Managed social media accounts to increase audience engagement and reach.
- Designed creative visuals using Canva to support marketing campaigns.
- Collaborated on strategies to improve brand visibility across digital platforms.

## PROJECTS

### Social Media Profiles

- Flow.with.richa
- reverseitwithshweta
- aouraaproduction
- thethirdspace.coworkingoffice
- apurvaa\_yoga\_

### WordPress Website

[www.miracleartworks.com](http://www.miracleartworks.com)

## CONTACT

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🌐 [www.Prashantfiness.com](http://www.Prashantfiness.com)

## EDUCATION

Completed: 2023

HANSRAJ COLLEGE

- Digital Marketing Certification

2019 - 2022

DELHI UNIVERSITY

- Bachelor of Arts

2017 - 2019

CBSE

- 12TH
- 10TH

## SKILLS

- Facebook Ads/Meta Suite.
- Social Media Optimization
- Photoshoot (Pic karts, Snap sheet)
- Video Editing (Capcut/ Inshot)
- Proficiency in creative tools (Canva)
- Google ads
- Email Marketing

## LANGUAGES

- Hindi
- English

## HOBBIES / INTEREST

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- **Traveling** :Exploring new cultures and destinations.
- **Photography**: Passionate about capturing nature and city landscapes.
- **Fitness**: Regular gym- goer and enjoy yoga for mental wellness.

## ACHIEVEMENTS & CERTIFICATION

- Google Ads Certificate
  - Technical SEO Certificate
  - Content Marketing Certificate
  - Display and Search Ads Certificate
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- **Participated in the National Education Conclave at Hansraj College, University of Delhi (March 2024)**  
**Prashant has been participated in this Conclave held at Vigyan Bhawan, New Delhi.**