

# SAURAV KUMAR TYAGI

## UI/UX DESIGNER

### CONTACT

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### SKILLS

User Experience Design  
Interaction Design  
User Research  
Wireframing & Prototyping  
Usability testing  
Problem Solving  
Story Telling  
Journey Map  
Figma  
Adobe Suite  
ProtoPie

### EDUCATION

**B.B.A**  
**Shri Venkateshwara University**  
2012-2015

**G.W.D.D**  
**Arena Animation**  
2017-2019

### LANGUAGES

English   
Hindi 

### PROFILE

Experienced UI/UX Designer skilled in Figma, Adobe Illustrator, and Photoshop. Proficient in creating intuitive user interfaces and experiences, with a strong focus on wireframing, prototyping, and user research. Known for transforming complex requirements into user-friendly designs, enhancing overall user satisfaction. Passionate about staying updated with design trends and delivering high-quality, engaging, and functional designs.

### WORK EXPERIENCE

#### UI/UX Designer

I-PAC, Hyderabad (T.S) 2023 - Present

As a UI/UX Designer at I-PAC, I am responsible for creating intuitive and visually appealing user interfaces for web and mobile applications. Collaborating with cross-functional teams, I gather user requirements, conduct user research, and create wireframes and prototypes. Utilizing tools such as Figma & Adobe Suite, I design interfaces that provide seamless user experiences.

- Didi'r Doot App:** A mobile app designed to empower grassroots volunteers of Mamata Banerjee's party with real-time updates, tasks, and reporting tools. It serves as a direct communication bridge between the party and its on-ground workers.
- YC-CRM Dashboard:** An intuitive, customizable, and secure platform offering real-time data, advanced analytics, and seamless integration for efficient customer relationship management.
- Cornea Dashboard:** A comprehensive analytics tool providing real-time insights and data visualization for enhanced decision-making.
- Socialy Dashboard:** A robust platform for managing and analyzing social media performance with real-time data and advanced analytics.
- West Bengal Pledge Website:** A platform encouraging community participation and commitment towards the development of West Bengal.
- JMR Pledge Website:** A community-driven platform promoting pledges and initiatives for regional development and social welfare.
- Jagan Kosam Siddham Website:** A resourceful platform dedicated to supporting and promoting the initiatives of Jagan Mohan Reddy

#### Graphic Designer

Freelance, Meerut (U.P) 2020-2022

- Designed visually compelling graphics for websites, social media, and print materials, enhancing **brand identity** and engagement for clients.
- Developed **logos**, brochures, and marketing materials that aligned with client brand guidelines, contributing to cohesive brand experiences.
- Collaborated** with clients to understand their vision and requirements, delivering customized graphic solutions that met their business objectives.
- Utilized Adobe Illustrator and Photoshop to create high-quality designs, ensuring professional standards and **client satisfaction**