



# Saksham singhal

Experienced graphic designer with proven work experience in graphic designing, UI/ UX designing, Video editing & animation

## GET IN CONTACT

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## PERSONAL DETAILS

- Total Experience 3 Years 0 Month
- Current Location Bulandshahr
- Date of Birth Mar 17, 1997
- Gender Male
- Marital Status Single / Unmarried

## SKILLS

- Good Communication Skills
- Static And Motion Posters
- Concept Development
- Visual Trends
- Branding And Identity
- Layout And Composition
- Digital Designing
- Image Editing And Manipulation

## TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Canva
- Corel Draw
- UI & UX
- Figma

## LANGUAGES KNOWN

- hindi
- english

## PROFILE SUMMARY

Experienced and skilled graphic design professional with a proven track record in boosting social engagement through compelling visuals and creative content. As a Team Leader, I collaborated seamlessly with the Marketing and Content teams to design graphics that effectively conveyed our brand message and resonated with our target audience. Additionally, I played a key role in developing eye-catching marketing videos and templates, driving increased interest and participation in our initiatives.

Consistently at the forefront of social media design, I have been continuously crafting impactful templates, banners, and videos for various company projects. I take pride in setting high standards for motion graphic assets and social media posts, ensuring consistent quality and visual appeal across all platforms.

Managing and guiding a team of 6 junior designers and video editors, I prioritize mentorship and skill development to foster a dynamic and collaborative work environment. My expertise

## EDUCATION HISTORY

### Graduation

Course	B.Sc( Bsc Animation and VFX )
College	sharda university
Year of Passing	2019
Grade	75%

## WORK EXPERIENCE

Jun 2020 to Present

### Assistant Manager at Remedo

- Worked as Team Leader and Collaborated with Marketing, Content team to design graphics boosting social engagement and Worked with creative team to design marketing videos and template Assets.
- Continuously designing Social media templates, Banners, videos, post for different initiative taken by our

company.

- Created graphic design standards for motion graphic assets and social media post.
- Managing and mentoring a team of 6 junior designers and video editors.
- Designed many static and Dynamic social media assets, utilising different styles and approaches, leading to increased engagement and public interaction on those post.
- Work on Social Media Post design, graphics, boosting social engagement.
- Work on Facebook post design, IGTV Post Thumbnails and Poster Design.

Development of concepts and designs for clients, including printing work utilising Adobe Photoshop, Illustrator and Corel Draw.

- Revamped company logo and business cards, boosting brand image.

Jan 2020 to Jun 2020

**Graphic Designer at AALANKAR DESIGN STUDIO**

- Work on Social Media Post design, graphics, boosting social engagement.
- Work on Facebook post design, IGTV Post Thumbnails and Poster Design.

Feb 2019 to Oct 2019

**Graphic Designer at OkayG Softwares Pvt. Ltd.**

- Development of concepts and designs for clients, including printing work utilizing Adobe Photoshop, Illustrator and Corel Draw.
- Revamped company logo and business cards, boosting brand image.