

# SEHER RETAIL PVT. LTD

Registered. Office:1, GroundFloor,DevHouse, Nr. D.L.A School,Opp. WIAA Office,JudgesBungalowRoad,Ahmedabad-54  
CIN: U51502GJ2010PTC060125

To,

**Mr. Prahlad Shukla**

**SUB:** Offer/Appointment Letter

Dear Prahlad,

We are pleased to appoint you on **1<sup>th</sup> July 2023** as **Digital Marketing Head** in our Organization **Craftroots** on the following terms & conditions

1. You will be drawing a Salary of **Rs. 80,000/- on Monthly Basis. i.e 9.60 Annually.**
2. Your first increment will be done after six months or 1 year in respect of your performance from the date of confirmation. Increment in salary will be at the sole discretion of the management.
3. On confirmation in employment, you will be eligible for such leave benefits and allowances as are applicable to employees in your category in accordance with the Company's Rules and Regulation in force and as amended from time to time.
4. You will be bound by the rules, Regulations and office orders enforced by the management from time to time in relation to conduct, discipline, leaves, holidays or any matters relating to service conditions which will be deemed as rules, regulation and orders in the part of these terms of employment.
5. Your employment shall be subject to your understanding that while in our service you shall not engage in any other work or carry out any other assignment except with the company's permission.
6. You will work under the supervision of CEO. You shall diligently and satisfactorily carry out instructions given to you by CEO in connection with the work assigned to you to the best of your potential, skills and ability.
7. Management, at its sole discretion and convenience, will be entitled to assign you duties and change or modify the same from time to time during the period of your employment. Your service will be liable to transfer from one department to another within the company.

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8. In the event of your termination/ resignation, you will not represent the company either personally or by your agent directly or indirectly as being in any way connected with or interested in the business of the company.

9. Handing Over Charge:

Upon your resignation, termination of employment, you shall hand over charge to such person nominated for this purpose by the company and shall deliver to him all such articles and properties of the company as may be in your possession, without prejudice to the generality of the foregoing all diaries note an all correspondence either addressed to you by the company or received by you for and on behalf of the company.

**Special Note:** - While leaving the company you have to give 30 Days (All Working Days) in respective notice period, otherwise the company will not release the payment & relieving letter to you.

**“Congratulations!”** We wish you Good Luck in our Organization!



Authorized Signatory