

ISHAN KUMAR KULDEEP

Digital Marketing Executive

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Hno-19 Bajrang Vihar, Machera, Jaipur
-302013, Rajasthan

SUMMARY

Result-driven Digital Marketing Executive with proven expertise in developing and implementing successful online marketing strategies that drive brand visibility, customer engagement, and business growth.

EXPERIENCE

Marketing Executive

Burger Farm India

05/2025 Jaipur

Company Description

- Digital Marketing
- Application Management
- Cordination With vendors For Marketing Materials
- Social Media
- Influncer Marketing

Shopfiy Store Creator

Ishhh.fx

12/2024 - Present Jaipur

Shopfiy Store Creator

- Helping Small Businesses To Make Them Online
- Helping Small Businesses To Grow Faster

Freelance Cinematographer

IK Productions

02/2022 - Present Jaipur

Provide Freelance Photography & Videography Services

- Photography & Videography

College Ambassador

Viral Fission

03/2022 - 10/2023 Online

Internship as College Ambassador

- Engaged with brands like Snapchat, Coca Cola, Mahindra
- Provided ideas for making content viral

EDUCATION

BSc(A&VG)

Amity University

08/2020 - 05/2024 Rajasthan

Open Schooling

NIOS

06/2018 - 05/2020 N/A

High School

Bansal Public School

06/2016 - 05/2018 N/A

KEY ACHIEVEMENTS



Influencer Marketing Impact

Managed influencer campaign resulting in 20% sales uplift.



Social Media Engagement

Boosted social media engagement by 50% through strategic content planning.



Website Traffic Growth

Increased website traffic by 40% through SEO improvements.



Shopify Ctoe Creation

Helping to Create store on shopfiy to grow small businesses online



Email Campaign Success

Implemented a successful email campaign with a 25% open rate increase.

STRENGTHS



Digital Marketing

Expertise in social media marketing and content strategy

Creative mindset for designing engaging digital campaigns

Data-driven approach with problem-solving abilities

Adaptability to fast-changing digital trends and platforms

Excellent team collaboration and leadership skills

Strong project and time management abilities



Computer Operations

Proficient in various computer operations