



## EXPERIENCE LETTER

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### **SoMind Media Pvt. Ltd.**

(Advertising & Marketing Company)

CIN: U62099UP2025PTC235965

Date: November 7, 2025

It is my pleasure to express my sincere appreciation for the valuable contributions of Mr. Arib Umar during his tenure as a **QA Tester** (Quality Assurance) at SoMind Media Pvt. Ltd. from **June 1, 2025 to November 1, 2025**.

I have had the privilege of supervising Arib closely, where he consistently demonstrated exceptional attention to detail, analytical thinking, and a proactive approach toward ensuring the quality and reliability of our digital projects.

Arib possesses an excellent ability to identify technical inconsistencies, test user experience, and ensure the seamless performance of our platforms and campaigns. His dedication to maintaining high standards of precision and his structured approach to problem-solving have been vital in improving our workflow and client satisfaction.

His professional attitude, team spirit, and commitment to continuous improvement have strengthened our operational efficiency. Arib's enthusiasm for learning, adaptability to new tools and testing environments, and ability to collaborate across departments have made him a valued member of our team.

Beyond his technical capabilities, Arib's sense of responsibility, reliability, and integrity have been truly commendable. His work has contributed significantly to delivering high-quality outputs aligned with SoMind Media's vision and client expectations.

I am confident that Mr. Arib Umar will continue to excel in his future endeavors and uphold the same level of professionalism and excellence wherever he goes. I wholeheartedly recommend him as a dedicated and capable professional.

Best Regards,

Mohd. Aamir Ansari,  
Managing Director, SoMind Media Pvt. Ltd.