

# Naman Sehgal

+91-8393026050 | [naman.sehgal232001@gmail.com](mailto:naman.sehgal232001@gmail.com) | [LinkedIn](#) | [GitHub](#)

## SUMMARY

---

Business Analyst with 1+ year of experience driving data-backed decision-making in the healthcare/elder care domain. Delivered actionable insights through SQL, Excel, and Power BI dashboards, improving operational efficiency and stakeholder visibility. Skilled in translating business needs into BRDs, FRDs, and scalable solutions in Agile environments.

## PROFESSIONAL SKILLS

---

**Data Analytics:** SQL, Advanced Excel, Power BI, KPI Tracking, Data Visualization, Trend Analysis, Dashboard Development.

**Business Analytics:** BRD, FRD, User Stories, Gap Analysis, Stakeholder Management, Agile.

**AI & Management Tools:** JIRA, Confluence, ChatGPT, GitHub Copilot.

**Soft Skills:** Stakeholder Communication, Problem Solving, Critical Thinking, Collaboration, Teamwork.

## WORK HISTORY

---

### Business Analyst

*June 2024 – July 2025*

Emoha Elder Care ( Full-Time Internship)

Gurugram

- Collaborated with CEO & CSO to support strategic initiatives, contributing to data-driven decisions across operations and growth functions.
- Gathered and translated business requirements into BRDs, FRDs, and user stories, improving clarity and reducing development rework.
- Developed Power BI dashboards tracking member engagement and service KPIs, enabling stakeholders to identify trends and improve operational efficiency.
- Worked cross-functionally with product and tech teams to implement feature enhancements and resolve system issues, improving user experience and data accuracy.

## PROJECTS

---

**Guest Revenue Demographic Analysis** | *Gap Analysis, SQL, Requirements Gathering, Power Bi* [View Project]

- Built an end-to-end analytics solution using SQL and Power BI to analyze guest demographics and revenue patterns, enabling identification of high-value customer segments and key revenue drivers.
- Delivered actionable insights that could support targeted marketing and improve revenue optimization strategies.
- Enabled stakeholders to identify key patterns in plan purchases, medical conditions, and revenue contributions across hospitals, supporting data-driven decision making.

**Bank Stocks Analysis** | *Excel, Power BI, Yahoo Finance* [View Project]

- Created an interactive equity trading analytics dashboard as part of MBA coursework to analyze year-long stock behavior and key banking metrics (volume trends, price movements, trade counts) across major banks, supporting comparative performance insights.
- Leveraged time-series and comparative visualizations to track and communicate trends such as average trading volume, high/low prices, and total trades (300M+), enabling actionable insights for investment strategy and risk evaluation.

## EDUCATION

---

### **Master of Business Administration in Business Analytics**

*Amity University*

Remote  
2024- Jan-2026

### **Bachelor of Commerce**

*Chaudhary Charan Singh University*

Meerut  
2019-22

## CERTIFICATIONS

---

- **Generative AI for Business Analyst** | *Udemy* [View Certificate]  
Certified in Generative AI for Business Analysts, leveraging AI tools to enhance data-driven decision-making and business insights.
- **Power BI Developer Certificate** | *Kryptora Infotech* [View Certificate]  
Successfully completed a Power BI course, gaining hands-on experience in data visualization, dashboard creation, and business intelligence.
- **SQL Developer Certificate** | *Kryptora Infotech* [View Certificate]  
Successfully completed an SQL Developer course, acquiring practical skills in writing queries, managing databases, and performing data analysis.
- **Core Python Developer Certificate** | *Kryptora Infotech* [View Certificate]  
Successfully completed a Core Python Developer course, developing strong foundations in Python programming, including data structures, functions, and object-oriented concepts.
- **Advanced Excel Certificate** | *Amity University* [View Certificate]  
Successfully completed an Advanced Excel certification course by Amity University, gaining expertise in data analysis, pivot tables, functions, and automation using Excel tools.
- **Course in Mathematics & Introductory Statistics** | *Amity University* [View Certificate]  
Successfully completed a course