



Pawar Om Ganesh

DIGITAL MARKETING & GRAPHIC
DESIGNER


ABOUT ME


“SKILLED IN, DIGITAL MARKETING &
GRAPHIC DESIGNER”

Passionate digital marketer and graphic designer, combining strategic campaign management with creative design to deliver impactful brand experiences. Experienced in leading teams, optimizing digital performance, and producing great visuals across platforms

CONTACT

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 +91 8828364789

 pawarom

SKILLS

- Team leadership
- Teamwork
- Adobe software
- Market Research
- Project Management

INTERESTS

- Traveling
- Music
- Reading Writting
- Sports

EDUCATION

Bachelor's in management studies
Karmaveer Bhaurao Patil College
08/2019 - 04/2022,

JOB EXPERIENCES

Digital Marketing Intern

LivePixel Technologies
11/2021 - 02/2022,

- Managed Instagram, Facebook, and YouTube for a digital event, increasing event visibility and engagement through strategic social media execution. Lead production for the Yara Kids YouTube channel, ensuring timely delivery and consistent content quality.

Design Consultants Intern

Pepperfry.com
07/2022 - 11/2022,

- Presented design concepts during virtual and on-site client meetings and customized designs as per client needs while supporting the production process.

Digital Marketing & Graphic Designer Intern

Susha branding
07/2023 - 12/2023

- Executed digital marketing campaigns for Kokan Vadhuvar and four other matrimony apps, managing social media, influencer collaborations, and performance optimization.



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DESIGNER

INTERESTS

- ENGLISH



- HINDI



- MARATHI



Digital Marketing Expert

MMTC course
01/2024 - 6/2024

- **Campaign Management:** Developed and managed digital marketing campaigns, boosting brand engagement and conversions. **Performance Optimization:** Leveraged analytics to optimize campaigns, achieving higher ROI and improved user experience.

Digital Marketing Executive

BIGUL
6/2024 - 9/2025

- **Campaign Management:** Launched and optimized performance campaigns on Google Ads and Facebook Ads, creating targeted videos, graphics, and copy to boost engagement and conversions.
- **Performance Optimization:** Tracked campaign metrics, delivered actionable reports, and worked with Google support to resolve issues—while managing WhatsApp broadcasts and digital touchpoints for seamless execution.

AST. Manager Digital Marketing

Ajays good food pvt ltd
10/2025 -

- Leading overall digital marketing initiatives across ads, website, app, WhatsApp CRM, ORM, influencer marketing, social media, and SEO, with team management responsibility for 9–10 professionals.